

The Public-Private Partnership in the Fight Against Human Trafficking

OSCE

Moscow, 20-21 July 2017

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Center on Human Trafficking & Slavery



Unparalleled Access to Workers Through their Mobile Phones

139 goods from 75 countries could be made by forced and child labor, impacting extractives, apparel, seafood, agriculture, manufacturing, retail, and other industries (USDOL)

The prevalence of mobile technologies has made it easier and cheaper to survey workers about their experiences

70% of Africans and 90% of those who live in the Asia Pacific can be reached by their mobile phones



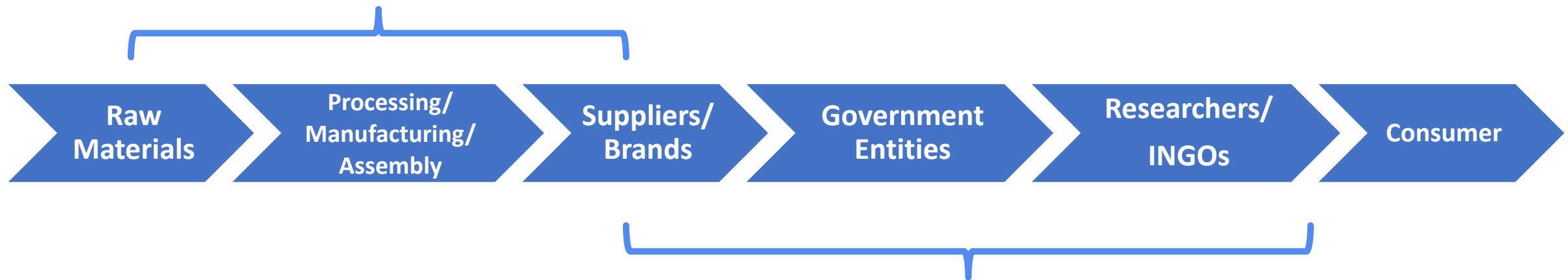
Technology Enabled Due Diligence

- Mine large open source data sets to find negative news, public records, court filings etc. to identify dubious suppliers
- Utilization of mobile phones and smartphone apps to survey workers directly
- Establishment of hotlines so workers can call in if they have concerns and that data gets aggregated
- Yelp-like applications for workers to rate recruiters and inform one another

Mobile Technology Enabled “Worker Voice”

Understand labor conditions, trends and worker preferences in locations where data has traditionally been difficult, dangerous and expensive to obtain

Engage workers directly at extraction, factory, farm, assembly and production levels



Data and insights provided to stakeholders in real-time via interactive dashboards or feeds

WORKER VOICE & COMMUNITY EMPOWERMENT



60,000

WORKERS REACHED DIRECTLY THROUGH COMMUNITY OUTREACH IN 2016

GOLDEN DREAMS: A 'YELP-LIKE' SMARTPHONE APP FOR BURMESE WORKERS



6,760

Hotline conversations

900+

Workers involved in the creation of Golden Dreams

550+

In-depth interviews with migrant workers

400+

Conversations through Line, Viber & Facebook



Unparalleled Global Reach

In 2016 GeoPoll surveyed hundreds of workers in Ghana, Kenya, Tanzania and the DRC in the mining and fishing industries, revealing prevalence of child labor and health and safety violations



[A novel poll tries to uncover whether children are working in dangerous mines in Congo](#)

By Todd C. Frankel December 27, 2016



A boy carries a bag used to transport cobalt-laden dirt and rock at a mineral market near Kolwezi, Congo. (Michael Robinson Chavez/The Washington Post)

The effort to learn what Congo's miners think about their jobs began with a simple text message.

Illustrative Customers & Partners:



Sample GeoPoll SMS Survey

GeoPoll Submission Form

Kenya Fishing Child Labor

Q #	Q Name	English	Length	Swahili	Length	Q Type	Rotation	Skip Pattern
NA	Opt In	GeoPoll: Reply 1 to answer 6 questions and earn #TOPUP# credit! Reply 2 for more info.	87	Jibu 3 kujibu maswali 6 na upokee mjazo #TOPUP#! Jibu 4 kwa maelezo zaidi	73	Single Response	NA	1 = Fish Screen (EN) 2 = HELP (EN) 3= Fish Screen (SW)
NA	Help	GeoPoll is a global network of people shaping their community by answering short surveys. Free to respond. Reply STOP to Opt-Out. Visit GeoPoll.com for info	157	GeoPoll ni mtandao wa ulimwengu wa watu wanaofumba jamii yao kwa kujibu usaili fupi. Ni bure kujibu. Jibu SIMAMA kuondoka. Zuru GeoPoll.com kwa habari.	151	Single Response	NA	1 = Fish Screen STOP = Refusal
NA	Refusal	Thank you for your time, you will be removed from our system. For more information or to register for future surveys please visit GeoPoll.com	141	Asante kwa muda wako, utaondolewa katika mfumo wetu. Kwa habari zaidi au kujiandikisha kupata usaili tafadhali zuru GeoPoll.com	127	NA	NA	NA
NA	Ineligible	You are ineligible for this survey. Thank you for your time and please look out for future GeoPoll surveys. For more information visit GeoPoll.com	146	Haustahiki kuchukua usaili huu. Asante kwa muda wako na tafadhali tarajia usaili wa GeoPoll zijazo! Kwa habari zaidi zuru GeoPoll.com	133	NA	NA	NA
1	Fish Screen	Do you work in, or know anyone who works in the fishing industry? (Reply with a number) 1)Yes, I fish 2)Yes, I do not fish but I know someone who fishes 3)No	157	Unafanya kazi au unajua mtu yeyote ambaye anafanya kazi katika sekta ya uvuvi ?1) Ndiyo, mimi huvua 2) Ndiyo, mimi si mvuvi, lakini najua mvuvi 3)Hapana	153	Single Response	NA	1-2 = Confidentiality 3 = Ineligible
NA	Confidentiality	Your responses to all questions in this survey are strictly confidential and anonymous. Please provide accurate and honest answers. Press 1 to continue.	152	Majibu yako kwa maswali yote katika utafiti huu ni madhubuti na ya siri . Tafadhali toa majibu sahihi na ya uaminifu. Jibu 1 kuendelea.	135	Single Response	NA	1 = Child Labor Law Awareness
2	Child Labor Law Awareness	On a scale of 1-5, with 5 being very aware, and 1 being not aware at all, how aware are you of Kenyan Child Labor Laws? (Reply with a number 1-5)	145	Kwa kiwango cha 1-5, 5 ikiwa ni kufahamu zaidi , na 1 ikiwa haufahamu kamwe, unafahamu vipi sheria za Ajira ya Watoto nchini Kenya? (Jibu kwa idadi 1-5)	154	Single Response	NA	1-5 = Child Labor Law
NA	Child Labor Law	The law protects children from economic exploitation, work that interferes with their education, or work that is harmful to their health. Press 1 to continue.	158	Sheria inalinda watoto kutoka unyonyaji wa kiuchumi, kazi hiyo huathiri elimu yao, au ni kazi ambayo ni hatari kwa afya zao . Jibu 1 kuendelea.	143	Single Response	NA	Any response = Witness Violations
3	Witness Violations	Have you witnessed or heard of any potential violations of child labor laws in the fishing industry? 1)Yes 2)No	111	Je, umeshuhudia au kusikia uwezekano wowote wa ukiukaji wa sheria za ajira ya watoto katika sekta ya uvuvi ? 1) Ndiyo 2) Hapana	128	Single Response	NA	1 = Describe Violations 2 = Government Aware
4	Describe Violations	(Select ALL that apply) What type of violations have you witnessed or heard of? 1)Poor/dangerous conditions 2)little/no pay 3)underage workers 4)Other	150	(Chagua ZOTE zinazofaa) Je umeshuhudia au kusikia aina gani ya ukiukaji? 1) Hali hatari / Duni 2) Hakuna malipo/malipo duni 3) Wafanyakazi wachanga 4) Nyingine	159	Multiple Response	Randomized anchor 4	1-4 = Other Violations
4b	Other Violations	What other types of violations? (Reply with a description of the violations)	76	Ni aina gani nyingine za ukiukaji? (Jibu na maelezo ya ukiukaji)	64	Open Ended	NA	Any response = Government Aware
5	Government Aware	Do you think the local government is aware of Child Labor Law violations? (Reply with a number) 1)Yes 2)No	106	Je, unafikiri serikali za mitaa zina ufahamu wa ukiukaji wa sheria za ajira ya Watoto? (Jibu kwa nambari) 1) Ndiyo 2) Hapana	128	Single Response	NA	1-2 = Government Action
6	Government Action	Do you think the local government will act to prevent Child Labor Law violations? (Reply with a number) 1)Yes 2)No	114	Je, unafikiri serikali za mitaa zitachukua hatua ya kuzuia ukiukaji wa sheria za ajira ya Watoto ? (Jibu kwa nambari) 1) Ndiyo 2) Hapana	137	Single Response	NA	1-2 = Close Out Credit
				Usaili umekamilika utapokea muda wa simu ya #TOPUP# mnamo siku 2				

Recommendations

Business:

- Fully incorporate diligence for human trafficking and forced labor into core sourcing functions
- Increased investment will spur further innovations, drive down costs
- Advance long term responsible sourcing practices by sharing data with suppliers

Government:

- Largely drive product innovation, development & market usage
- Use products for their own procurement at municipal and national levels
- Leverage technology to conduct labor inspections of suppliers in their jurisdiction
 - Publish data on findings