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“Greening the economy and building partnerships  
for security in the OSCE region”

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**MINISTERIUM  
FÜR EIN  
LEBENSWEITES  
ÖSTERREICH**

SECOND PREPARATORY MEETING

Astana, 14 - 16 June 2017

Session 1, Ms. Elfriede More, Federal Ministry of Agriculture,  
Forestry and Environment, Austria

ENGLISH only

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# RESOURCE EFFICIENCY AS PART OF ENVIRONMENTAL POLICIES

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ASTANA, 15 JUNE 2017

# OVERVIEW

- RESOURCES - ENVIRONMENT – SECURITY
- CHALLENGES & OPPORTUNITIES
- RESET2020 – INITIATIVE
- RESET2020 - ACTIVITIES

# RESOURCES – ENVIRONMENT - SECURITY



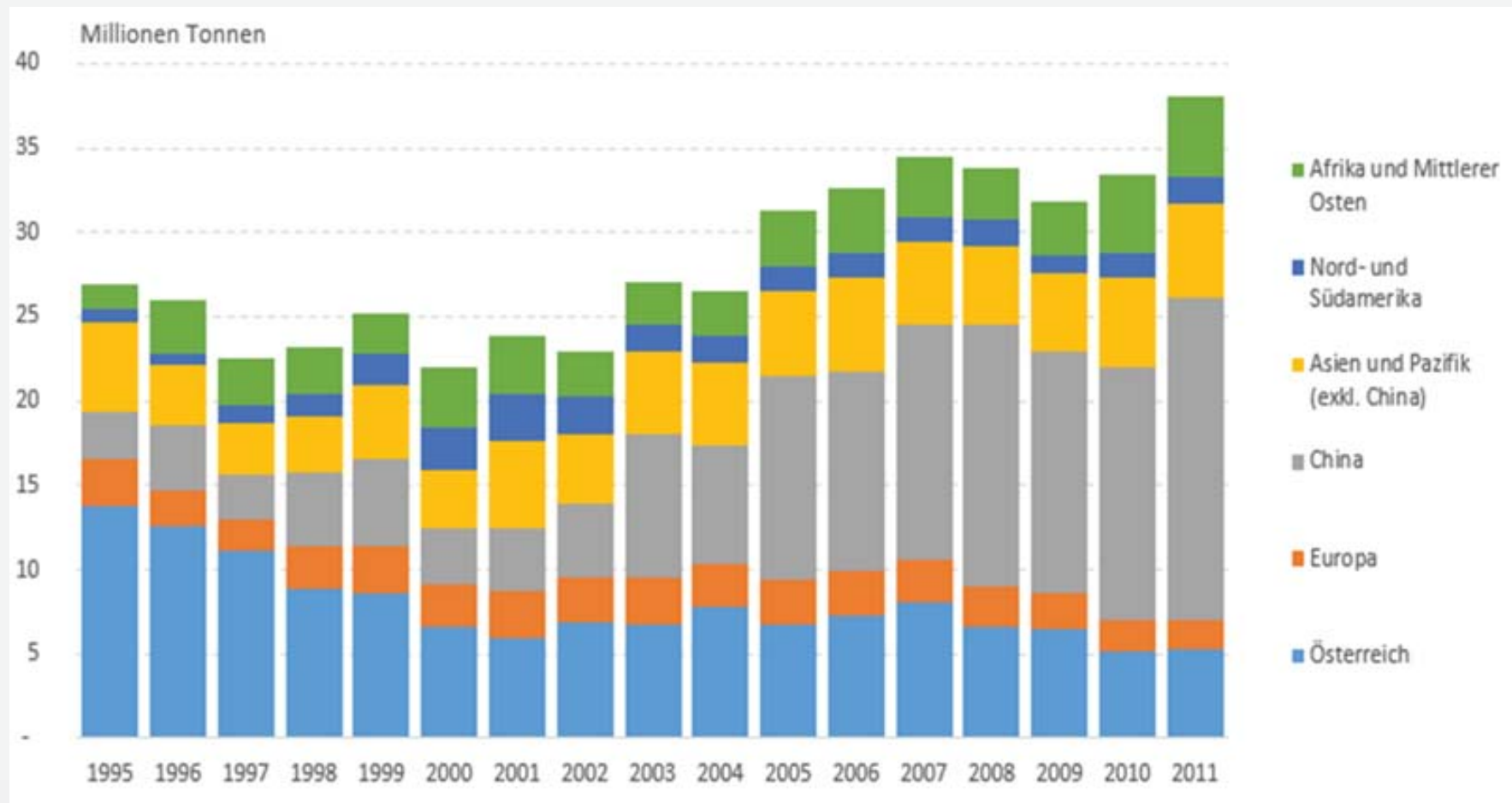
Bildnachweis: Icons von Freepic via Flaticon

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# CHALLENGES & OPPORTUNITIES

Global dimension: Material footprint of public consumption 1995-2011

by countries of origin of the raw materials (in Austria)



Source: Factsheet WU 2016

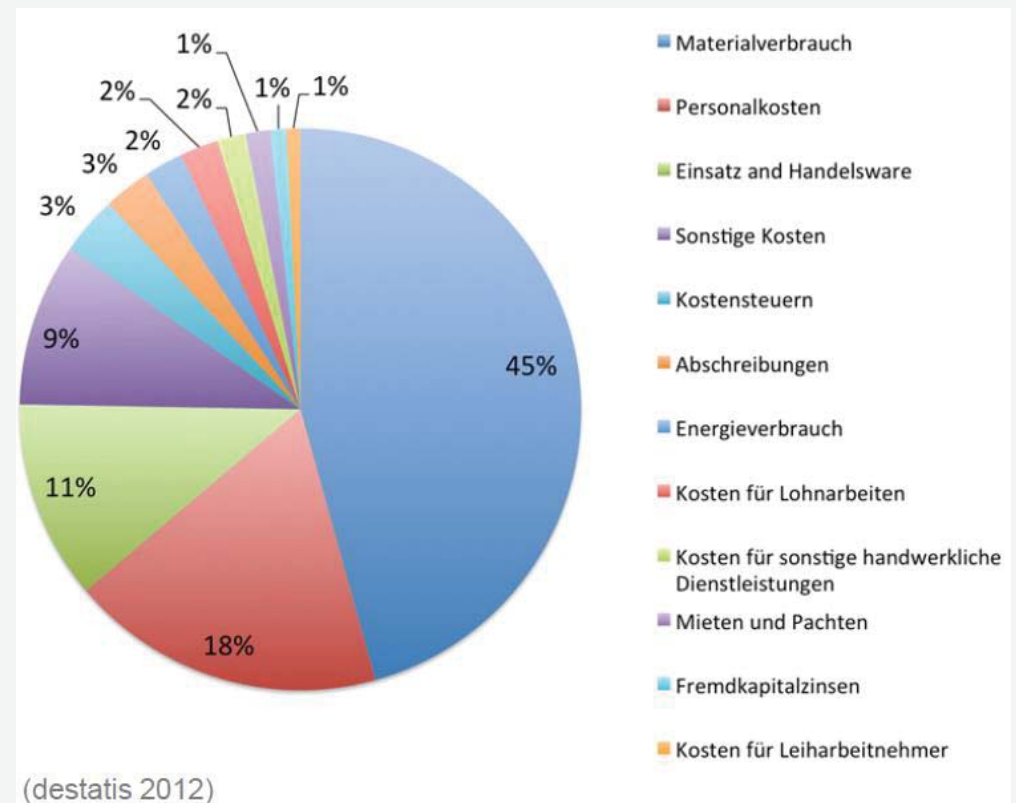
# CHALLENGES & OPPORTUNITIES

## Production of material goods in Austria:

- **Material cost:** >40%
- **Enterprises:** 63,000
- **Employees:** approx. 1 million
- **Turnover:** approx. 260 billion €/year

## Challenge for companies:

- Finding cost-efficient **optimisation strategies** to enhance material productivity



# RESET2020

## RESOURCES.EFFICIENCY.TECHNOLOGIES

Stands for:

- **implementation** of EU - national policies & programs, such as Circular Economy Package, Green Action Plan for SMEs, 7th Environmental Action Plan, Resource Efficiency Action Plan (REAP)
- **promotion** of resource efficiency, technology & circular economy
- **environmental protection and efficient use of resources**, optimization of material resources, product design, cascade systems, reuse etc.
- strong **position of Austria** with regard to efficiency, digitalisation, technologies & services, production & consumption
- ensuring **living and business areas** that are fit for the future
- **impetus** to communication, networking & cooperation

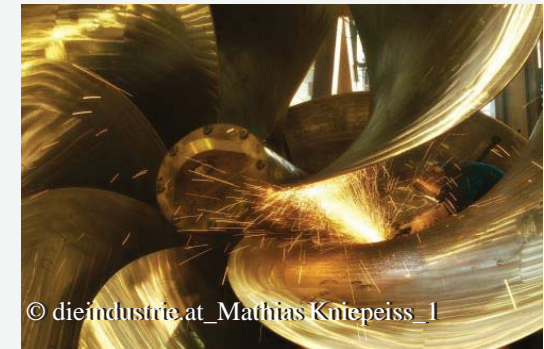
# RESET2020 – FIELDS OF ACTIVITIES

- Sustainable consumption
- Innovative environmental technologies
- Sustainable management of raw materials
- Renewable resources
- Sustainable production
- Sustainable public procurement



# RESOURCE EFFICIENCY: HOW TO USE POTENTIALS IN COMPANIES?

- **Why resource efficiency?**
  - Strategy to reduce production costs, gain cost advantages & competitive benefits, develop new markets & export opportunities
  - Innovation driver > innovation dynamics
  - Creation / Safeguarding of jobs
  - Contribution to environmental protection & efficient use of resources
  
- **Which levers?**
  - Management: Business Strategy / Controlling
  - Design of products & services: Sustainable, circular
  - Substitution: Renewable resources / new materials
  - Cascade systems / Supply Chain
  - Innovative technologies & services / business models / Digitalization
  - Circular economy cooperation: Regional <> Global





## ADVISORY PROGRAM FOR RESOURCE-EFFICIENT PRODUCTION

- **Development of material efficiency module**
  - Analysis of potential, quick check, intensive counselling
- **Establishment of consultant pools & quality assurance**
  - Development of consultant pools, further training, e-learning
- **Financial advice for the implementation**
  - Funding opportunities, check of private funding concepts
- **Extension of alternative business models**
  - Chemical leasing, contracting models for raw materials
- **Networking, information & communication**



**REGIONALPROGRAMME**  
FÖRDERUNGEN FÜR UMWELT- UND ENERGIEBERATUNGEN

# RESOURCE EFFICIENCY IN MUNICIPALITIES: HOW WILL WE LIVE & WORK IN THE FUTURE?

RESET  
2020  
Aktivitäten

- **Why resource efficiency?**
  - Diversity of tasks
  - Cost pressure, tight budgets
  - Inefficient resource use
  - Shift of resources policy towards a circular economy
  - Use of local resources!
  
- **Pilot project: Resource-efficient municipality**
  - Awareness raising
  - Catalogue of measures for efficient use of resources
  - Online self-check - resource efficiency potentials
  - Information & consulting tools
  - Learning from another



Österreichischer  
Gemeinebund

Ressourcen Forum  
Austria

# THANK YOU FOR YOUR ATTENTION!

*More information:*



<https://www.bmlfuw.gv.at/umwelt/nachhaltigkeit/ressourceneffizienz.html>



[https://www.bmlfuw.gv.at/umwelt/nachhaltigkeit/ressourceneffizienz/ressourcen\\_aktivitaeten.html](https://www.bmlfuw.gv.at/umwelt/nachhaltigkeit/ressourceneffizienz/ressourcen_aktivitaeten.html)

Data and trends  
In Austria

[https://www.bmlfuw.gv.at/umwelt/nachhaltigkeit/ressourceneffizienz/ressourcennutzung\\_daten\\_trends.html](https://www.bmlfuw.gv.at/umwelt/nachhaltigkeit/ressourceneffizienz/ressourcennutzung_daten_trends.html)